

## **William (Junghoon) Ryu | CEO of Doosan Robotics**



With over 20 years of experience across crucial business functions including finance, strategy, new business and development, William (Junghoon) Ryu brings a wealth of expertise to the office of CEO at Doosan Robotics.

Before stepping into his role as CEO, Ryu served as VP of Corporate Strategy at Doosan Group. In that position, he had the opportunity to prove his leadership abilities and business acumen by ushering the company into the next era of innovation by incubating and accelerating new business fields including robotics, drones, and logistics solutions. In fact, Ryu has been with Doosan Group since 2007, starting as an in-house business consultant and transitioning to a Sales Lead for Doosan Infracore. He joined the Board of Directors at Doosan Robotics in July of 2021.

Through the years, Ryu has been heavily involved in an array of critical processes such as the post-merger integration of Doosan's affiliates and overseeing all construction equipment market channels in China. He also worked across the subsidiaries on new product development and open entry while spurring efforts to achieve operational excellence. Therefore, he's in a perfect position to enhance technological collaboration between Doosan Robotics and Doosan Group's new business areas and initiate more customer-oriented businesses to expand collaborative robot applications and advance robotics technology.

Ryu graduated from Sogang University in Seoul with a degree in business administration and completed his MBA from the University of Michigan.